

# AUGUST SCHIPPERT

Product Designer

## WORK

### CREATIVE DIRECTOR & LEAD UX

WELBY

Ann Arbor, MI Sep 2014 - Present

In this University of Michigan startup, I am responsible for Content strategy, User research, Usability, Interaction design, Information Architecture, and Visual design.

### UX DESIGNER

SPAULDING MANUFACTURING INC.

Saginaw, MI Jun 2011 - Dec 2013

Within this role, I was responsible for the information architecture and visual design, as well as the user interaction and user experience design.

### FREELANCE

AUGUST SCHIPPERT: SELF EMPLOYED

San Francisco, CA Jan 2010 - Present

Various UX, Visual design, and brand strategy projects.

## CONTACT

HIAUGUST.COM

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## SKILLS

### INTERACTION DESIGN

Sketching, Wireframing, Prototyping, Goal-centric design, Style-guide Implementation, inVision, Pixate, Macaw

### USER EXPERIENCE

User research & Usability testing, Persona development, Competitive analysis, Information Architecture, Appsee, Storytelling

### VISUAL DESIGN

Typography, Hierarchy, Sketch 3.0, Illustrator, Photoshop, After Effects, Cinema 4D

### FRONT-END

HTML, CSS, OOCSS, Sublime Text, Meteor, GitHub

## EDUCATION

### ART & DESIGN

DELTA COLLEGE

Saginaw, MI 2012 - 2014

### ADVANCED DESIGN PROGRAM

BAY ARENEC CAREER CENTER

Bay City, MI 2010 - 2012

